Ben Bennitt
Designer

Helping design & build great digital products

Experience

2024 — 2025
1 YEAR, 7 MONTHS

Senior Product Designer
Metaversal   Venture Studio/Web3   Remote/NYC

- Designed for 10+ software products & web projects across digital art, DeFi, fitness, Web3 & AI — designing several from scratch & redesigning others.
- Wrote product strategy docs & product specs (PRDs), contributing to roadmap priorities for design & software engineering.
- Built high-fidelity software product prototypes with React/TypeScript/Tailwind, using AI tools like v0, Claude & Lovable for early explorations & then primarily using Cursor to accelerate design & streamline the handoff to engineering.
- Delivered web design, web development, brand design & illustration work while adapting workflows to each project's constraints, requirements & timeline.

2020 — 2023
3 YEARS, 6 MONTHS

Senior Product Designer
Bridge   Startup/SaaS   Remote

- Designed core product experiences, pitch decks, supporting graphics, website pages, & contributed to component libraries & design systems in Figma.
- Built website UIs in Webflow, built product prototypes in Figma, CodePen & React/Next.js, & shipped some React Native components for the mobile app.

2013 — 2020
6 YEARS, 8 MONTHS

Senior Designer › Software Developer › Team Lead
Sticker Mule   Ecommerce   Remote/NY

- Designed for new features & product pages across the store experience.
- Later joined the dev team as the 4th developer to help build those designs, refactor the frontend, & after a few years led a team of 7 developers (out of 40+) as we supported marketing, sales, advertising & SEO efforts for a high-volume ecommerce store — building features, running A/B tests, optimizing for conversions & more.

2010 — 2013
3 YEARS, 6 MONTHS

Designer › Senior Designer
GetGlue   Startup/Social   Remote/NYC

- Designed for a TV & movie social network with 4M+ users, across the web, iOS & Android apps, along with pitch decks, infographics & marketing graphics.
- Explored interactive prototypes with HTML, CSS & JavaScript.
- Illustrated collectible stickers (both digital & physical), which were rewarded to users for engagement.

Skills

Product Design
Web Design
App Design
Prototyping
React
Next.js
JavaScript
Tailwind
HTML
CSS
Git

Tools

Figma
Photoshop
Illustrator
VSCode
Cursor
Warp.dev

Values

Clarity
Autonomy
Humility
Empathy
Curiosity

Work
bennitt.is/making/games
bennitt.is/designing/bridge
bennitt.is/designing/elevate
bennitt.is/designing/more

Say hello
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